

Today, the business environment is increasingly sustainabilitydriven. Find out how to incorporate sustainability into corporate strategy to meet new and upcoming export regulations and maintain a competitive edge.

This course is designed for professionals, especially those in export-oriented sectors or serving multinational corporations, providing essential insights and practical tools to navigate the dynamic regulatory landscape.



2 Apr (Wed)



9am to 6pm



**ITE College West** 



Boon Siong has over 25 years of experience in various industries including government, financial services, info-comm and sustainability, and holding different responsibilities from research to user operations and vendor service providers. A triple first class mathematics graduate from Cambridge University,

he joined the sustainability movement since 2017 so that everyone could co-exist in this

ever-shrinking world.

Boon Siong is currently the CEO of Aeterni.eco, a sustainability advisory firm specialising in corporate sustainability strategy and reporting, carbon management for corporates, products and services and green finance. He has been involved in various projects for entities like SATS, MAS, SGX, DBS, UOB, ICICI, PSA, SingPost, Philips, Sentosa, etc.